

**- Sessions List -**

As of April 6, 2026

**10<sup>th</sup>**  
*Anniversary*

**Reflecting on the Past, Charting the Future**

**Social Impact Day 2026**

**A Co-Creation Journey for All**

**Driving the Impact Economy to Reach New Horizons**

**6.17 WED → 6.19 FRI**

Organized by: Social Impact Management Initiative (SIMI) Co-organized by: Japan Social Innovation and Investment Foundation (SIIF)

Day1: 2026.06.17 [Wed]		Day2: 2026.06.18 [Thu]		Day3: 2026.06.19 [Fri]	
09:40-10:00 (20 min)	Opening Talk A Co-Creation Journey for All Begins Here - Social Impact Day: A Decade of Progress and the Next Horizon	09:30-10:40 (70 min)	Special Session 2 A Decade of Progress in Japan's Impact Economy	09:30-10:20 (50 min)	Session 9 <b>[JP/EN]</b> Trends in Impact Verification and Assurance – Insights from BlueMark
10:00-11:00 (60 min)	Keynote Speech <b>[JP/EN]</b> Collective Impact – 15 Years Later, and Beyond				Session 10 TBA
11:10-12:00 (50 min)	Sponsored Session 1 Initiatives to Create Impact in Agriculture, Forestry, Fisheries, and Regional Revitalization: Insights from the Front Lines of Agriculture-Welfare Collaboration	10:50-11:50 (60 min)	Sponsored Session 3 TBA	10:30-11:20 (50 min)	Sponsored Session 6 Overcoming the “Barriers” of IMM: Practical Insights into Impact Measurement and Management, Derived from Real-World Experiences
- Lunch Break -		- Lunch Break -		11:30-12:20 (50 min)	Session 11 TBA
13:00-13:50 (50 min)	Session 1 Launch of A New Charitable Trust System	13:00-13:50 (50 min)	Session 5 <b>[JP/EN]</b> Formation of the TISFD framework – Time to provide our feedback!		Session 12 TBA
	----- Session 2 TBA		----- Session 6 TBA		
14:00-15:00 (60 min)	Special Session 1 What Impact Has “Impact” Had on Society? - A Decade of Progress and the Next Chapter	14:00-14:50 (50 min)	Sponsored Session 4 TBA	<p>Each session will be conducted in Japanese. Only for sessions marked <b>[JP/EN]</b>, simultaneous Japanese-English interpretation will be provided.</p> <p>We will be holding a networking reception (exclusively for SIMI Engaged members, speakers, and invited guests) on Thursday, June 18.</p> <p>Please check <a href="#">Peatix</a> (the ticket sales site) for details.</p>	
15:10-16:00 (50 min)	Session 3 TBA	15:00-15:50 (50 min)	Session 7 TBA		
	----- Session 4 How to Design Social Impact Management in the AI Era: Rethinking the Process of Value Creation and Sense-making		----- Session 8 Impact Philanthropy: Driving Social Change		
16:10-17:00 (50 min)	Sponsored Session 2 Impact “K” Project Roundtable 2026: Weaving Stories from the Front Lines of Impact Through Practical Experience	16:10-17:10 (60 min)	Sponsored Session 5 <b>[JP/EN]</b> Mainstreaming Impact: How Japan's Megabanks Shape the Emerging Impact Economy		

**Wed, June 17**

**09:40 - 10:00**

**【JAPANESE】**

## **【Opening Talk】**

### **A Co-Creation Journey for All Begins Here - Social Impact Day: A Decade of Progress and the Next Horizon**

Social Impact Day will mark its 10th anniversary in 2026. In this session, we will look back on the journey of Social Impact Day over the past decade and share insights into the progress and changes in the impact economy both globally and domestically. Furthermore, we will explore the meaning behind this year's theme, "A Co-creation Journey for All," and highlight the importance of cross-sectoral collaboration while outlining the direction of future social transformation. This introductory session is designed to help each participant feel the significance of joining this journey as a key player and to build anticipation for the three days of discussions ahead.



**Speaker**

#### **Ken Shibusawa**

Founder and Chairman,  
Commons Asset Management /  
Chief Executive Officer,  
Shibusawa and Company, Inc. /  
Governing Council, Social  
Impact Management Initiative



**Moderator**

#### **Asami Takagi**

Managing Director, Social  
Impact Management Initiative /  
Founder, Stem for Leaves

**Wed, June 17**

**10:00 - 11:00**

**【JAPANESE/ENGLISH】**

## **【Keynote Speech】**

### **Collective Impact – 15 Years Later, and Beyond**

In 2011, John Kania and Mark Kramer coined the term, “collective impact” on the Stanford Social Innovation Review (SSIR) and it soon became a global phenomenon. 15 years since then, this keynote session will review how the movement has evolved and what it has accomplished, where it is today, and what the future holds for its further development and practice.



**Speaker**

**Jennifer Splansky Juster**

Executive Director,  
Collective Impact Forum



**Moderator**

**Katsuji Imata**

President, Social Impact  
Management Initiative / Co-CEO,  
Blue Marble Japan, Inc.

Wed, June 17

11:10 - 12:00

【JAPANESE】

## 【Sponsored Session 1】

*\*sponsored by The Norinchukin Bank*

### Initiatives to Create Impact in Agriculture, Forestry, Fisheries, and Regional Revitalization: Insights from the Front Lines of Agriculture-Welfare Collaboration

Initiatives in “impact management”—where companies generate impact through their business operations, quantify and manage it, and use it to enhance corporate value—are gaining momentum. In the first half of this session, representatives from the Norinchukin Bank will explain why, as a financial institution supporting the primary sector, they prioritize creating positive impact, as well as their related initiatives, followed by Impact Circle discussing the importance of articulating and managing impact. In the second half of the session, a panel discussion will highlight the “Agriculture-Welfare Collaboration” initiative being promoted by the Maebashi Branch of the Norinchukin Bank, along with agricultural corporations and welfare service providers. We will share the perspectives of those who are actually creating value on the ground as they work to resolve two social challenges: the labor shortage in agriculture and the need to secure employment in the welfare sector.



**Junki Okamoto**

Senior Manager, Sustainability Planning Department, Corporate Planning Div., The Norinchukin Bank

Speaker



**Sayaka Nakayama**

Sustainability Planning Department, Corporate Planning Div., The Norinchukin Bank

Speaker



**Ryutaro Ohmura**

General Manager, Business Planning & Impact Visualization, Impact Circle, Inc.

Speaker



**Yoshinori Naganuma**

President, Naganuma Farm

Speaker



**Ryosuke Onai**

Director of Planning, Designated Disability Welfare Service Provider: Budou no Ki, Social Welfare Corporation: CATCH Japan

Speaker



**Ayumi Toda**

Sales Team, Maebashi Branch, The Norinchukin Bank

Speaker

**Wed, June 17**

**13:00 - 13:50**

**【JAPANESE】**

## **【Session 1】**

### **Launch of A New Charitable Trust System**

A new charitable trust system, set to take effect in April 2026, will transform the existing one into a framework that more flexibly supports private-sector public interest activities through significant reforms, including an expansion of the scope of trust assets and greater diversity among trustees.

For nonprofits and the social sector, this system can be utilized as a new funding option that reflects the intentions of donors, and it can be applied to a wide range of public interest activities beyond grantmaking.

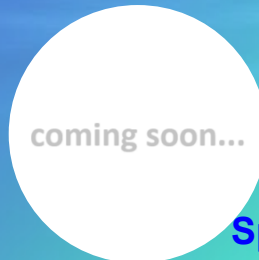
In this session, we will explore concrete ways to apply the system in practice by introducing the latest key points of the system alongside actual cases in which its application is being discussed. We will welcome Deputy Director for Public Interest Corporations at the Cabinet Office, which oversees the system, to provide a clear explanation of the system's background and future prospects.



**Taku Ohno**

Deputy Director, Public  
Interest Corporation  
Commission Secretariat,  
Cabinet Office

**Speaker**



coming soon...

**Speaker**



**Yuko Koshiba**

Senior Policy Planner, Public  
Interest Corporation  
Commission Secretariat,  
Cabinet Office / Co-CEO,  
Philanthropy Advisors, Inc.  
(PA, Inc.)

**Moderator**

**Wed, June 17**

**14:00 - 15:00**

**【JAPANESE】**

## **【Special Session 1】**

### **What Impact Has “Impact” Had on Society? - A Decade of Progress and the Next Chapter**

Over the past decade, to what extent has social impact driven societal change? In this session, we will candidly reflect on the various developments—both domestic and international—including progress toward institutionalization of impact, the expansion of impact investing, the implementation of IMM, and concerns about its formalism and overemphasis on methodology. Through frank and informal discussions with SIMI board members, we aim to assess achievements and challenges of the work around impact and envision the next chapter.



**Katsuji Imata**

President, Social Impact Management Initiative / Co-CEO, Blue Marble Japan, Inc.

**Speaker**



**Ken Ito**

Managing Director, Social Impact Management Initiative / Executive Director, Social Value Japan

**Speaker**



**Masaki Kochi**

Managing Director, Social Impact Management Initiative / CEO, K-Three

**Speaker**

幸地正樹



**Asami Takagi**

Managing Director, Social Impact Management Initiative / Founder, Stem for Leaves

**Speaker**



**Yoshihiro Kamozaki**

Managing Director, Social Impact Management Initiative / Executive Director and Social Impact Center Director, Japan Fundraising Association / Visiting Associate Professor, Nagano Prefectural University

**Moderator**

**Wed, June 17**

**15:10 - 16:00**

**【JAPANESE】**

## **【Session 4】**

### **How to Design Social Impact Management in the AI Era: Rethinking the Process of Value Creation and Sense- making**

As the use of AI expands across various fields, Social Impact Management (SIM) is also being affected. Now that AI is being integrated into our daily work, we as SIM practitioners must reconsider our roles and how we have shaped value and built consensus in the past. In this session, we will examine how AI influences stakeholders' autonomy and consensus-building at the stage of goal-setting, evaluation design, and reporting. We will also explore how not to use AI merely as a tool for efficiency, but as a factor in value creation and sense-making, and consider what it means to collaborate with the AI.



**Yasuhisa Ito**

Impact Officer, Musubie -  
Certified NPO Supporting  
Kodomo Shokudo Centers

**Speaker**



**Hideyuki Nagai**

Director and Secretary  
General, Open Data Lab.;  
Representative Member,  
Shared SE LLC.

**Speaker**



**Naoki Chiba**

Staff Member, Social Impact  
Management Initiative

**Moderator**

**Wed, June 17**

**16:10 - 17:00**

**【JAPANESE】**

**【Sponsored Session 2】**

*\*sponsored by JAPAN POST INSURANCE Co., Ltd.*

**Impact “K” Project Roundtable 2026: Weaving Stories from the Front Lines of Impact Through Practical Experience**

It’s back again this year! Our annual “Impact ‘K’ Project Roundtable.”

The “Impact ‘K’ Project” is Japan Post Insurance’s internal certification framework for impact investing. At this roundtable, we welcome representatives from funds that have obtained this certification. Practitioners who have implemented impact-oriented strategies and a Japan Post Insurance speaker will frankly share their experiences and know-how from the perspectives of both investors and asset owners, offering a “real-world” look at impact investing in action!



**Sayaka Takatsuka**

Representative Director, IMPACT CAPITAL LIMITED

**Speaker**



**Megumi Kawamoto**

Director & Impact Officer, Nihon PMI Partners Co., Ltd.

**Speaker**



**Takumi Kobayashi**

General Manager, Head of Responsible Investment Office, Investment Planning Department, JAPAN POST INSURANCE Co.,Ltd.

**Speaker**



**Asami Takagi**

Managing Director, Social Impact Management Initiative / Founder, Stem for Leaves

**Moderator**

**Thu, June 18**

**09:30 - 10:40**

**【JAPANESE】**

## **【Special Session 2】**

### **A Decade of Progress in Japan's Impact Economy**

Earlier this year, the Saïd Business School at University of Oxford released a series of case studies and videos summarizing the past decade of Japan's impact economy. This series, systematically organized and analyzed for researchers and practitioners both in Japan and overseas, has been adopted as teaching material for the Oxford Impact Investment Programme. In this session, using this case study and video series as a starting point, practitioners who have led the advancement of Japan's impact economy will engage in a dialogue to reflect on the past decade of building the impact investment/economy ecosystem in Japan. They will discuss what the next decade should look like and what lessons Japan can share with the rest of the world.

coming soon...

**Speaker**

coming soon...

**Speaker**



**Moderator**

**Fumi Sugeno**

Head of SIIF Global, Japan Social  
Innovation and Investment  
Foundation (SIIF)

**Thu, June 18**

**13:00 - 13:50**

**【JAPANESE/ENGLISH】**

## **【Session 5】**

### **Formation of the TISFD Framework - Time to provide feedback! -**

TISFD - the Taskforce on Inequality and Social-related Financial Disclosures - was launched in the fall of 2024 and its formation has been taking shape. In May 2026, the Beta Framework (version 1) will be announced and the collection of feedback will begin, with an eye toward the Framework's finalization in late 2027.

In this session, we will hear the latest of the Framework formation, as well as key considerations in the initiative as a whole and for Japanese businesses in particular. We invite the session participants to provide comments and feedback to the Beta Framework.

\* SIMI is an Alliance member and Katsuji Imata (SIMI President) serves on the Asia-Pacific Regional Council of the TISFD.



**Bernadette Victorio**

APAC Engagement  
Lead, TISFD

**Speaker**



**Takeshi Kimura**

Special Adviser to the  
Board, Nippon Life  
Insurance / Board Member,  
PRI (Principles for  
Responsible Investment) /  
Steering Committee  
Member, TISFD

**Speaker**



**Zhen Lee**

SIMI Fellow / Manager, Impact  
Investing and Blended Finance,  
AVPN

**Moderator**

**Thu, June 18**

**15:00 - 16:00**

**【JAPANESE】**

## **【Session 8】**

### **Impact Philanthropy: Driving Social Change**

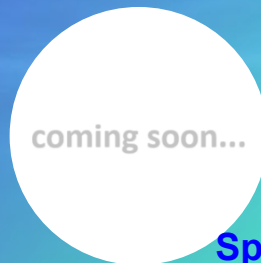
As social challenges become increasingly complex, it is becoming difficult to bring about sustainable change through single solutions or short-term results alone. Addressing these challenges requires embracing uncertainty, engaging in trial and error, and collaborating with a diverse range of stakeholders. As a source of funding for such initiatives, philanthropy offers not only a high degree of flexibility and a long-term support but also the ability to take risks and invest in areas of high uncertainty. It also offers a catalytic function that attracts other funding and stakeholders. In this session, we will present the concept of “impact philanthropy,” which leverages these characteristics, and explore the design of funding and the nature of relationships based on practical case studies.



**Haruto Okabe**

Japan Representative, United States-Japan Foundation

**Speaker**



coming soon...

**Speaker**



**Takumi Matsushima**

Staff Member, Social Impact Management Initiative / Director of Social Impact Center, Japan Fundraising Association

**Moderator**

**Thu, June 18**

**16:10 - 17:10**

**【JAPANESE/ENGLISH】**

**【Sponsored Session 5】**

*\*sponsored by Mizuho Financial Group, Inc.*

**Mainstreaming Impact: How Japan's Megabanks Shape the Emerging Impact Economy**

This session examines the impact initiatives of Japan's three megabanks. Between 2024 and 2025, they respectively published "Impact Business Compass" (Mizuho FG, May 2024), "Impact Report 2024" (Sumitomo Mitsui FG, August 2024), "MUFG Driving Social & Environmental Progress - for our Brighter Future" (MUFG, April 2025), and made public commitment to strengthening their work on impact, addressing social issues and creating shared value. Based on these observations, the session will introduce their specific impact initiatives, focusing particularly on addressing global challenges. We will also explore what is common among their efforts and what they can do collectively for the realization of impact economy in Japan and globally.

coming soon...

**Mizuho Financial Group, Inc.**

**Speaker**

coming soon...

**Sumitomo Mitsui Financial Group, Inc.**

**Speaker**

coming soon...

**Mitsubishi UFJ Financial Group, Inc.**

**Speaker**



**Moderator**

**Takeshi Mizuguchi**

President, Takasaki City University of Economics / Member, Governing Council, Social Impact Management Initiative

**Fri, June 19**

**09:30 - 10:20**

**【JAPANESE/ENGLISH】**

## **【Session 9】**

### **Trends in Impact Verification and Assurance - Insights from BlueMark -**

The development of impact investing has always been accompanied by careful considerations in maintaining impact quality and integrity, and prevent impact washing. Over the years, IMM (impact measurement and management) frameworks were established and practices have matured, and verification standards were developed to provide another layer of quality control.

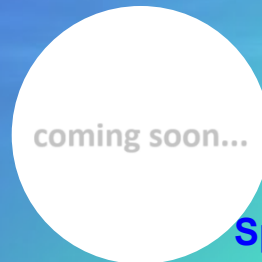
In this session, we will invite BlueMark, a market leader in impact verification and a SIMI partner, and explore the trends and state of impact verification and assurance in the impact investing market today. We will also highlight the perspective of asset owners and discuss what kind of verification should become a norm in the near future.



**Christina Leijonhufvud**

CEO, BlueMark

**Speaker**



**Speaker**



**Yuki Nakao**

Manager, GLIN Impact  
Consulting Co. Ltd.

**Moderator**

**Fri, June 19**

**10:30 - 11:20**

**【JAPANESE】**

## 【Sponsored Session 6】

*\*sponsored by Impact Circle, Inc.*

### Overcoming the “Barriers” of IMM: Practical Insights into Impact Measurement and Management, Derived from Real-World Experiences

While the importance of social impact management and IMM (Impact Measurement and Management) is widely recognized as a means of solving social issues, many organizations face practical challenges such as “not knowing where to start” or “finding implementation and operation difficult.” In this session, practitioners who are interested in IMM or have begun implementing it will share the challenges and trial-and-error experiences they have encountered. In response, specialized IMM support organizations will offer insights from their professional perspective, leading to in-depth discussions covering everything from goal setting and metric design to the practical application of IMM in decision-making. This session will provide practical tips you can apply to your IMM practices starting tomorrow, helping you bridge the gap between the ideal and reality of IMM.



**Satoshi Takahashi**

President / CEO, Impact Circle, Inc.

**Speaker**



**Tomoya Onaka**

Executive Director, Certified NPO Silent Voice

**Speaker**



**Hinako Sato**

Public Relations / Chief of Staff,  
ONESTRUCTION Co., Ltd.

**Speaker**



**Miwa Toki**

Co-Executive Director & Associate,  
Impact Management Lab

**Moderator**