

**- Sessions List -**

As of June 2, 2026

**10<sup>th</sup>**  
*Anniversary*

**Reflecting on the Past, Charting the Future**

**Social Impact Day 2026**

**A Co-Creation Journey for All**

**Driving the Impact Economy to Reach New Horizons**

**6.17 WED → 6.19 FRI**

Organized by: Social Impact Management Initiative (SIMI) Co-organized by: Japan Social Innovation and Investment Foundation (SIIF)

Day1: 2026.06.17 [Wed]		Day2: 2026.06.18 [Thu]		Day3: 2026.06.19 [Fri]	
09:40-10:00 (20 min)	<b>Opening Talk</b> A Co-Creation Journey for All Begins Here - Social Impact Day: A Decade of Progress and the Next Horizon	09:30-10:40 (70 min)	<b>Special Session 2</b> A Decade of Progress in Japan's Impact Economy	*changed 08:30-09:20 (50 min)	<b>Session 10 [JP/EN (Zoom Translation)]</b> Trends in Impact Verification and Assurance – Insights from BlueMark
10:00-11:00 (60 min)	<b>Keynote Session [JP/EN]</b> Collective Impact – 15 Years Later, and Beyond			09:30-10:20 (50 min)	<b>Session 11</b> From Putting Impact Labels to Engaging in Genuine Dialogue: The Front Lines of Engagement in Debt Impact Finance
11:10-12:00 (50 min)	<b>Sponsored Session 1</b> Initiatives to Create Impact in Agriculture, Forestry, Fisheries, and Regional Revitalization: Insights from the Front Lines of Agriculture-Welfare Collaboration	10:50-11:50 (60 min)	<b>Session 5</b> Rechanneling Capital Flow to Strengthen Local Economy - A New Perspective on Local Capital Circulation and Impact -	10:30-11:20 (50 min)	<b>Sponsored Session 5</b> Overcoming the “Barriers” of IMM: Practical Insights into Impact Measurement and Management, Derived from Real-World Experiences
- Lunch Break -		- Lunch Break -		11:30-12:20 (50 min)	<b>Session 12</b> The Child-Lens Investing (CLI) Initiative in Japan: Children's Perspectives Transforming Finance and Society  ----- <b>Session 13</b> A Corporate Management Model Focused on Social Value
13:00-13:50 (50 min)	<b>Session 1</b> Launch of A New Charitable Trust System  ----- <b>Session 2</b> The B Corp Movement and the Future of Capitalism	13:00-13:50 (50 min)	<b>Session 6 [JP/EN]</b> Formation of the TISFD framework – Time to provide our feedback!		
			<b>Session 7</b> Exploring the Potential for Creating Social Impact in Local Communities Through Public-Private Collaboration: Insights from Sports Initiatives		
14:00-15:00 (60 min)	<b>Special Session 1</b> What Impact Has “Impact” Had on Society? - A Decade of Progress and the Next Chapter	14:00-14:50 (50 min)	<b>Sponsored Session 3</b> How Can We Support Local Impact Startups to Grow and Let the Local Startup Ecosystem Produce Unicorns?	<p>Each session will be conducted in Japanese. Only for sessions marked <b>[JP/EN]</b>, simultaneous Japanese-English interpretation will be provided.</p> <p>We will be holding a networking reception (exclusively for SIMI Engaged members, speakers, and invited guests) on Thursday, June 18. Please check <a href="#">Peatix</a> (the ticket sales site) for details.</p>	
15:10-15:45 (35 min)	<b>Sponsored Session 6</b> “DO REPAIRS” – a Collaborative Initiative among Competitors – Valuing Repair and Resulting in Sustainable Impact  -----	15:00-15:50 (50 min)	<b>Session 8 [JP/EN]</b> Value to Society × Value to Business		
15:10-16:00 (50 min)	<b>Session 4</b> How to Design Social Impact Management in the AI Era: Rethinking the Process of Value Creation and Sense-making		<b>Session 9</b> Impact Philanthropy: Driving Social Change		
16:10-17:00 (50 min)	<b>Sponsored Session 2</b> Impact “K” Project Roundtable 2026: Weaving Stories from the Front Lines of Impact Through Practical Experience	16:10-17:10 (60 min)	<b>Sponsored Session 4 [JP/EN]</b> Mainstreaming Impact: How Japan's Megabanks Shape the Emerging Impact Economy		

**Wed, June 17**

**09:40 - 10:00**

**【JAPANESE】**

## **【Opening Talk】**

### **A Co-Creation Journey for All Begins Here - Social Impact Day: A Decade of Progress and the Next Horizon**

Social Impact Day will mark its 10th anniversary in 2026. In this session, we will look back on the journey of Social Impact Day over the past decade and share insights into the progress and changes in the impact economy both globally and domestically. Furthermore, we will explore the meaning behind this year's theme, "A Co-creation Journey for All," and highlight the importance of cross-sectoral collaboration while outlining the direction of future social transformation. This introductory session is designed to help each participant feel the significance of joining this journey as a key player and to build anticipation for the three days of discussions ahead.



**Speaker**

#### **Ken Shibusawa**

Founder and Chairman,  
Commons Asset Management /  
Chief Executive Officer,  
Shibusawa and Company, Inc. /  
Governing Council, Social  
Impact Management Initiative



**Moderator**

#### **Asami Takagi**

Managing Director, Social  
Impact Management Initiative /  
Founder, Stem for Leaves

**Wed, June 17**

**10:00 - 11:00**

**【JAPANESE/ENGLISH】**

## **【Keynote Session】**

### **Collective Impact – 15 Years Later, and Beyond**

In 2011, John Kania and Mark Kramer coined the term, “collective impact” on the Stanford Social Innovation Review (SSIR) and it soon became a global phenomenon. 15 years since then, this keynote session will review how the movement has evolved and what it has accomplished, where it is today, and what the future holds for its further development and practice.



The session introduction and speaker introduction will be presented by Jun Sato, a freelance professional active in areas such as LGBTQ issues, child poverty, and equity, and Katsuji Imata from SIMI.



**Speaker**

**Jennifer Splansky Juster**

Executive Director,  
Collective Impact Forum



**Moderator**

**Katsuji Imata**

President, Social Impact  
Management Initiative / Co-CEO,  
Blue Marble Japan, Inc.

Wed, June 17

11:10 - 12:00

【JAPANESE】

【Sponsored Session 1】 *\*sponsored by The Norinchukin Bank*

Initiatives to Create Impact in Agriculture, Forestry, Fisheries, and Regional Revitalization: Insights from the Front Lines of Agriculture-Welfare Collaboration

Initiatives in “impact management”—where companies generate impact through their business operations, quantify and manage it, and use it to enhance corporate value—are gaining momentum. In the first half of this session, representatives from the Norinchukin Bank will explain why, as a financial institution supporting the primary sector, they prioritize creating positive impact, as well as their related initiatives, followed by Impact Circle discussing the importance of articulating and managing impact. In the second half of the session, a panel discussion will highlight the “Agriculture-Welfare Collaboration” initiative being promoted by the Maebashi Branch of the Norinchukin Bank, along with agricultural corporations and welfare service providers. We will share the perspectives of those who are actually creating value on the ground as they work to resolve two social challenges: the labor shortage in agriculture and the need to secure employment in the welfare sector.



**Junki Okamoto**

Senior Manager, Sustainability Planning Department, Corporate Planning Div., The Norinchukin Bank

Speaker



**Sayaka Nakayama**

Sustainability Planning Department, Corporate Planning Div., The Norinchukin Bank

Moderator/  
Speaker



**Ryutaro Ohmura**

General Manager, Business Planning & Impact Visualization, Impact Circle, Inc.

Speaker



**Yoshinori Naganuma**

President, Naganuma Farm

Speaker



**Ryosuke Onai**

Director of Planning, Designated Disability Welfare Service Provider: Budou no Ki, Social Welfare Corporation: CATCH Japan

Speaker



**Ayumi Toda**

Sales Team, Maebashi Branch, The Norinchukin Bank

Speaker

**Wed, June 17**

**13:00 - 13:50**

**【JAPANESE】**

## **【Session 1】**

### **Launch of A New Charitable Trust System**

A new charitable trust system, set to take effect in April 2026, will transform the existing one into a framework that more flexibly supports private-sector public interest activities through significant reforms, including an expansion of the scope of trust assets and greater diversity among trustees.

For nonprofits and the social sector, this system can be utilized as a new funding option that reflects the intentions of donors, and it can be applied to a wide range of public interest activities beyond grantmaking.

In this session, we will explore concrete ways to apply the system in practice by introducing the latest key points of the system alongside actual cases in which its application is being discussed. We will welcome Deputy Director for Public Interest Corporations at the Cabinet Office, which oversees the system, to provide a clear explanation of the system's background and future prospects.



**Taku Ohno**

Deputy Director, Public Interest Corporation Commission Secretariat, Cabinet Office

**Speaker**



**Rie Mishima**

President and CEO, Certified NPO Nationwide Children's Cafeteria Support Center Musubie

**Speaker**



**Yuko Koshiba**

Senior Policy Planner, Public Interest Corporation Commission Secretariat, Cabinet Office / Co-CEO, Philanthropy Advisors, Inc. (PA, Inc.)

**Moderator**

**Wed, June 17**

**13:00 - 13:50**

**【JAPANESE】**

## **【Session 2】**

### **The B Corp Movement and the Future of Capitalism**

The global B Corp movement, under the slogan "Business as a Force for Good," is dedicated to expanding B Corps across all industries so that capitalism works for all stakeholders and the natural environment.

In Japan, a few catalysts have been actively engaged in the movement since around 2020, and with B Market Builder Japan adopting a new team structure in 2024, the Japanese B Corp community continues to grow. By the end of 2025, the number of B Corps in Japan reached 71, doubling over the past two years.

This session will provide an overview of the expansion of B Corps in Japan by examining the value chain from upstream to downstream. Through this overview, we aim to envision how value creation can extend beyond individual companies, forming a chain of action and serving as a new business model for the "next capitalism."



**Speaker**

**Yuki Mizobuchi**

President, Social Impact  
Management Initiative / Co-CEO,  
Blue Marble Japan, Inc.



**Speaker**

**Masafumi Ide**

CEO, Kamodani Sudachi Park K.K.



**Speaker**

**Kenji Nakamura**

CEO, NK corp



**Moderator**

**Nozomi Oka**

B Corp Consultant

Wed, June 17

14:00 - 15:00

【JAPANESE】

## 【Special Session 1】

### What Impact Has “Impact” Had on Society? - A Decade of Progress and the Next Chapter

Over the past decade, to what extent has social impact driven societal change? In this session, we will candidly reflect on the various developments—both domestic and international—including progress toward institutionalization of impact, the expansion of impact investing, the implementation of IMM, and concerns about its formalism and overemphasis on methodology. Through frank and informal discussions with SIMI board members, we aim to assess achievements and challenges of the work around impact and envision the next chapter.



**Katsuji Imata**

President, Social Impact Management Initiative / Co-CEO, Blue Marble Japan, Inc.

Speaker



**Ken Ito**

Managing Director, Social Impact Management Initiative / Executive Director, Social Value Japan / Visiting Professor, Graduate School of Policy and Management, Doshisha University

Speaker



**Masaki Kochi**

Managing Director, Social Impact Management Initiative / CEO, K-Three

Speaker



**Asami Takagi**

Managing Director, Social Impact Management Initiative / Founder, Stem for Leaves

Speaker



**Yoshihiro Kamozaki**

Managing Director, Social Impact Management Initiative / Executive Director and Social Impact Center Director, Japan Fundraising Association / Visiting Associate Professor, Nagano Prefectural University

Moderator

Wed, June 17

15:10 - 15:45

【JAPANESE】

**【Sponsored Session 6】** *\*sponsored by Hakuhodo Incorporated*

**“DO REPAIRS” – a Collaborative Initiative among Competitors  
– Valuing Repair and Resulting in Sustainable Impact**

“DO REPAIRS” is a co-creation project that aims to foster a culture of cherishing and continuing to use items, proposing repair and maintenance services that transcend brand boundaries. The project has been held four times to date, with 27 brands and organizations—including THE NORTH FACE and ARC'TERYX—participating. In this session, we will explore why brands that are typically competitors have been able to continue and expand their co-creation efforts under a shared purpose, along with the challenges and innovative approaches to collaboration. Going beyond simply raising awareness, we will explore how these initiatives have fostered spontaneous renewal of value systems by connecting with the sensibilities of the brands and the emotional attachment of consumers. Joined by Jun Sato, a leading expert on collective impact in Japan, we will present a practical approach to collective impact unique to Japan.



**Takeo Hirata**

RCEO, CYKLUS Inc.

Speaker



**Kohei Yamashita**

Goldwin inc. GM of The North Face Marketing

Speaker



**Mayu Yoshimura**

SX Producer, Hakuhodo Gravity

Speaker



**Jun Sato**

Freelancer / Working with 4 corporations  
(in areas such as LGBTQ, child poverty,  
and equity)

Moderator

**Wed, June 17**

**15:10 - 16:00**

**【JAPANESE】**

## **【Session 4】**

### **How to Design Social Impact Management in the AI Era: Rethinking the Process of Value Creation and Sense-making**

As the use of AI expands across various fields, Social Impact Management (SIM) is also being affected. Now that AI is being integrated into our daily work, we as SIM practitioners must reconsider our roles and how we have shaped value and built consensus in the past. In this session, we will examine how AI influences stakeholders' autonomy and consensus-building at the stage of goal-setting, evaluation design, and reporting. We will also explore how not to use AI merely as a tool for efficiency, but as a factor in value creation and sense-making, and consider what it means to collaborate with the AI.



**Yasuhisa Ito**

Impact Officer, Musubie -  
Certified NPO Supporting  
Kodomo Shokudo Centers

**Speaker**



**Hideyuki Nagai**

Director and Secretary  
General, Open Data Lab.;  
Representative Member,  
Shared SE LLC.

**Speaker**



**Naoki Chiba**

Staff Member, Social Impact  
Management Initiative

**Moderator**

**Wed, June 17**

**16:10 - 17:00**

**【JAPANESE】**

**【Sponsored Session 2】** *\*sponsored by JAPAN POST INSURANCE Co., Ltd.*

**Impact “K” Project Roundtable 2026: Weaving Stories from the Front Lines of Impact Through Practical Experience**

It’s back again this year! Our annual “Impact ‘K’ Project Roundtable.”

The “Impact ‘K’ Project” is Japan Post Insurance’s internal certification framework for impact investing. At this roundtable, we welcome representatives from funds that have obtained this certification. Practitioners who have implemented impact-oriented strategies and a Japan Post Insurance speaker will frankly share their experiences and know-how from the perspectives of both investors and asset owners, offering a “real-world” look at impact investing in action!



**Sayaka Takatsuka**

Representative Director, IMPACT CAPITAL LIMITED

**Speaker**



**Megumi Kawamoto**

Director & Impact Officer, Nihon PMI Partners Co., Ltd.

**Speaker**



**Takumi Kobayashi**

General Manager, Head of Responsible Investment Office, Investment Planning Department, JAPAN POST INSURANCE Co.,Ltd.

**Speaker**



**Asami Takagi**

Managing Director, Social Impact Management Initiative / Founder, Stem for Leaves

**Moderator**

**Thu, June 18**

**09:30 - 10:40**

**【JAPANESE】**

## **【Special Session 2】**

### **A Decade of Progress in Japan's Impact Economy**

Earlier this year, the Saïd Business School at University of Oxford released a series of case studies and videos summarizing the past decade of Japan's impact economy. This series, systematically organized and analyzed for researchers and practitioners both in Japan and overseas, has been adopted as teaching material for the Oxford Impact Investment Programme. In this session, using this case study and video series as a starting point, practitioners who have led the advancement of Japan's impact economy will engage in a dialogue to reflect on the past decade of building the impact investment/economy ecosystem in Japan. They will discuss what the next decade should look like and what lessons Japan can share with the rest of the world.



**Takeshi Igarashi**

Investment Professional, KIBOW  
Social Impact Investment Fund /  
Supervisory Board Member,  
Impact Startup Association

**Speaker**



**Masato Noike**

Founder and CEO, Plus  
Social Investment Co., Ltd.

**Speaker**



**Fumi Sugeno**

Head of SIIF Global, Japan  
Social Innovation and  
Investment Foundation (SIIF)

**Moderator**

**Thu, June 18**

**10:50 - 11:50**

**【JAPANESE】**

## 【Session 5】

### Rechanneling Capital Flow to Strengthen Local Economy - A New Perspective on Local Capital Circulation and Impact -

While population decline and resource constraints continue to intensify, initiatives aimed at local sustainability are being explored nationwide. In recent years, attention has also been focused on the concept of “local capital circulation,” which involves leveraging local assets—such as nature, culture, and human resources—in business ventures and reinvesting the proceeds back into the community.

In this session, we will position this circulation itself as a way of defining impact. Drawing on the practices of the Higashi-Omi Sanpo-Yoshi Fund and the Iwamiginzan Gungendo, we will explore the significance of fostering local capital circulation through co-creation among local stakeholders, as well as the role of “Local Zebras.”

We will also discuss the perspectives on how major corporations can engage with these movements, along with their policy implications.



**Speaker**

#### Tomoko Ina

Director, Retail and Wholesale  
Commerce Division, Small and Medium  
Enterprise Agency, Ministry of Economy,  
Trade and Industry (METI)



**Speaker**

#### Michiko Yamaguchi

Executive Director and Managing  
Director, Higashi-Omi  
Sanpo-Yoshi Foundation



**Speaker**

#### Tadashi Matsuba

President and CEO, Iwamiginzan  
Gungendo Corporation



**Speaker**

#### Shimpei Fukuda

Co-Creation Promotion Group  
Leader, Technology & Design  
Integrated Strategy Division,  
Yamaha Motor Co., Ltd.



**Speaker**

#### Yoshiyuki Taira

Manager, Business Development  
Division, Yachiyo Engineering Co., Ltd.  
/ Principal, SISI Innovations Co., Ltd



**Moderator**

#### Nayuka Kitahara

Senior Manager, PwC  
Consulting LLC

**Thu, June 18**

**13:00 - 13:50**

**【JAPANESE/ENGLISH】**

## **【Session 6】**

### **Formation of the TISFD Framework - Time to Provide Feedback! -**

TISFD - the Taskforce on Inequality and Social-related Financial Disclosures - was launched in the fall of 2024 and its formation has been taking shape. In May 2026, the Beta Framework (version 1) will be announced and the collection of feedback will begin, with an eye toward the Framework's finalization in late 2027.

In this session, we will hear the latest of the Framework formation, as well as key considerations in the initiative as a whole and for Japanese businesses in particular. We invite the session participants to provide comments and feedback to the Beta Framework.

\* SIMI is an Alliance member and Katsuji Imata (SIMI President) serves on the Asia-Pacific Regional Council of the TISFD.



**Bernadette Victorio**

APAC Engagement  
Lead, TISFD

**Speaker**



**Takeshi Kimura**

Special Adviser to the  
Board, Nippon Life  
Insurance / Board Member,  
PRI (Principles for  
Responsible Investment) /  
Steering Committee  
Member, TISFD

**Speaker**



**Zhen Lee**

SIMI Fellow / Manager, Impact  
Investing and Blended Finance,  
AVPN

**Moderator**

**Thu, June 18**

**13:00 - 13:50**

**【JAPANESE】**

## **【Session 7】**

### **Exploring the Potential for Creating Social Impact in Local Communities Through Public-Private Collaboration: Insights from Sports Initiatives**

Social issues are becoming increasingly diverse and complex, and an acute shortage of workers caused by population decline is felt in local communities. This leads to a vicious cycle of further contraction in local economies, communities, and public services, escalating a decline in Japan's overall vitality and national strength. In these circumstances, there is a growing need for “public-private co-creation”—where the private sector (including businesses, residents, universities, and nonprofits) and the public sector (including central government ministries and local governments) collaborate by leveraging each other's unique characteristics and strengths. Initiatives to address these challenges through collaboration among various stakeholders are already being promoted. In this context, sports are attracting attention as a field with great potential, serving as a point of connection that engages people across generations and backgrounds and links diverse stakeholders.

In this session, starting from the challenges faced by local communities and focusing on sports—which is expected to function as a gateway for diverse stakeholders—we will explore the potential for creating social impact in local communities through public-private co-creation.



**Kosuke Kawashima**

Leader, Urban  
Development Department,  
Chuo-Nittochi Co., Ltd.

**Speaker**



**Yuta Uwai**

CEO, shikakeru Inc.

**Speaker**



**Ryoichiro Senda**

Staff Member, Social Impact  
Management Initiative / Director,  
Japan Impact Institute at Japan  
Fundraising Association

**Moderator**

**Thu, June 18**

**14:00 - 14:50**

**【JAPANESE】**

**【Sponsored Session 3】** *\*sponsored by Nomura Asset Management Co., Ltd.*

**How Can We Support Local Impact Startups to Grow and Let the Local Startup Ecosystem Produce Unicorns?**

In Japan, with policy support such as the “Five-Year Plan for Startup Development,” efforts to build local startup ecosystems are gaining momentum across the country. However, local startups in different areas face the difficulty to scale their growth due to constraints related to market size, workforce, and fundraising. While the importance of global expansion and attracting funding from overseas venture capital firms is often highlighted, can local unicorns truly emerge from these efforts alone?

In this session, we will discuss the strategies, support, and collaboration needed to balance addressing social issues with corporate growth, starting from a realistic understanding of the challenges faced by local startups.



**Satoshi Nishioka**

President, Hiroshima Venture Capital Co.,Ltd.

**Speaker**



**Aiko Kozaki**

Director at Investment Department, JANPIA

**Speaker**



**Daiho Nishioka**

Founder & CEO, ONESTRUCTION Inc.

**Speaker**



**Toshiyuki Imamura**

Managing Director, Head of Start-up Investment, Nomura Asset Management

**Moderator**

**Thu, June 18**

**15:00 - 15:50**

**【JAPANESE/ENGLISH】**

## 【Session 8】

### Value to Society × Value to Business

How can business value and social value be understood and discussed together?

Building on the discussions from SIMI's Impact Accounting Seminar Series, this session will explore how the value created by corporate activities can be visualized and integrated into decision-making through the perspectives of Value to Business and Value to Society. Drawing on practices from different industries, we will revisit both the potential and the limitations of impact monetization.



**Rumi Sugawara**

General Manager, JAPAN  
PROFESSIONAL  
BASKETBALL LEAGUE

**Speaker**



**Kenichi Osugi**

ESG Manager, Sustainability  
Promotion Office, ADVANTEST  
CORPORATION

**Speaker**



**Christian Heller**

CEO Value Balancing Alliance  
e.V. / Vice President BASF SE

**Speaker**



**Asami Takagi**

Managing Director, Social Impact  
Management Initiative / Founder,  
Stem for Leaves

**Moderator**

**Thu, June 18**

**15:00 - 15:50**

**【JAPANESE】**

## **【Session 9】**

### **Impact Philanthropy: Driving Social Change**

As social challenges become increasingly complex, it is becoming difficult to bring about sustainable change through single solutions or short-term results alone. Addressing these challenges requires embracing uncertainty, engaging in trial and error, and collaborating with a diverse range of stakeholders. As a source of funding for such initiatives, philanthropy offers not only a high degree of flexibility and a long-term support but also the ability to take risks and invest in areas of high uncertainty. It also offers a catalytic function that attracts other funding and stakeholders. In this session, we will present the concept of “impact philanthropy,” which leverages these characteristics, and explore the design of funding and the nature of relationships based on practical case studies.



**Haruto Okabe**

Japan Representative,  
United States-Japan  
Foundation

**Speaker**



**Nanako Kudo**

Managing Director,  
Japan Social Innovation  
and Investment  
Foundation (SIIF)

**Speaker**



**Takumi Matsushima**

Staff Member, Social Impact  
Management Initiative / Director of  
Social Impact Center, Japan  
Fundraising Association

**Moderator**

**Thu, June 18**

**16:10 - 17:10**

**【JAPANESE/ENGLISH】**

**【Sponsored Session 4】** *\*sponsored by Mizuho Financial Group, Inc.*

**Mainstreaming Impact: How Japan's Megabanks Shape the Emerging Impact Economy**

This session examines the impact initiatives of Japan's three megabanks. Between 2024 and 2025, these major institutional players respectively published "Impact Business Compass" (Mizuho FG, May 2024), "Impact Report 2024" (Sumitomo Mitsui FG, August 2024), "MUFG Driving Social & Environmental Progress - for our Brighter Future" (MUFG, April 2025), and made public commitment to strengthening their work on impact, addressing social issues and creating shared value. Based on these observations, the session will introduce their specific impact initiatives and explore what is unique in their efforts and what they can do collectively for the realization of impact economy in Japan and globally.



**Megumi Muto**

Senior Managing Executive Officer and Deputy Group Chief Sustainability Officer, Mizuho Financial Group, Inc.

**Speaker**



**Masayuki Takanashi**

Executive Officer, Group CSuO (Chief Sustainability Officer), Sumitomo Mitsui Financial Group

**Speaker**



**Kazufumi Watanabe**

Managing Director, Head of Global Corporate & Investment Banking Planning Division, MUFG Bank, Ltd.

**Speaker**



**Takeshi Mizuguchi**

President, Takasaki City University of Economics / Member, Governing Council, Social Impact Management Initiative

**Moderator**

**Fri, June 19**

**08:30 - 09:20**

*\*Time Changed*

**【JAPANESE/ENGLISH】**

**(Zoom Translation)**

## **【Session 10】**

### **Trends in Impact Verification and Assurance - Insights from BlueMark**

The development of impact investing has always been accompanied by careful considerations in maintaining impact quality and integrity, and prevent impact washing. Over the years, IMM (impact measurement and management) frameworks were established and practices have matured, and verification standards were developed to provide another layer of quality control.

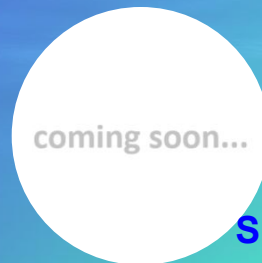
In this session, we will invite BlueMark, a market leader in impact verification and a SIMI partner, and explore the trends and state of impact verification and assurance in the impact investing market today. We will also highlight the perspective of asset owners and discuss what kind of verification should become a norm in the near future.



**Christina Leijonhufvud**

CEO, BlueMark

**Speaker**



coming soon...

**Speaker**



**Yuki Nakao**

Manager, GLIN Impact  
Consulting Co. Ltd.

**Moderator**

**Fri, June 19**

**09:30 - 10:20**

**【JAPANESE】**

## **【Session 11】**

### **From Putting Impact Labels to Engaging in Genuine Dialogue: The Front Lines of Engagement in Debt Impact Finance**

The Loans and Bonds Working Group of the Japan Impact-driven Financing Initiative held extensive discussions on “engagement” in particular and released Guidance in March. Reflecting on this process, we will examine “engagement”—the key to generating genuine impact—in the rapidly expanding debt (loans and bonds) sector of the Japanese impact market.

Frontline practitioners will discuss how we can overcome the barriers faced on the ground, such as a lack of resources and expertise, and facilitate partnerships of co-creation between financial institutions and companies, drawing on practical insights as they make use of the newly issued practical guidance.



**Kotaro Sueyoshi**

Head of Sustainability Promotion Department,  
Mizuho Securities Co., Ltd.

**Speaker**



**Masanao Yagasaki**

Vice President, Sustainable Business Division,  
MUFG Bank, Ltd.

**Speaker**



**Akiko Yamanaka**

Assistant Manager, Sustainability Planning  
Section, Sustainability Promotion Division,  
The Higo bank Co., Ltd.

**Speaker**



**Makiko Hashizume**

Senior Manager, Center for Emergence  
Strategy, The Japan Research Institute.  
Ltd.

**Moderator**

**Fri, June 19**

**10:30 - 11:20**

**【JAPANESE】**

**【Sponsored Session 5】** *\*sponsored by Impact Circle, Inc.*

**Overcoming the “Barriers” of IMM: Practical Insights into Impact Measurement and Management, Derived from Real-World Experiences**

While the importance of social impact management and IMM (Impact Measurement and Management) is widely recognized as a means of solving social issues, many organizations face practical challenges such as “not knowing where to start” or “finding implementation and operation difficult.” In this session, practitioners who are interested in IMM or have begun implementing it will share the challenges and trial-and-error experiences they have encountered. In response, specialized IMM support organizations will offer insights from their professional perspective, leading to in-depth discussions covering everything from goal setting and metric design to the practical application of IMM in decision-making. This session will provide practical tips you can apply to your IMM practices starting tomorrow, helping you bridge the gap between the ideal and reality of IMM.



**Satoshi Takahashi**

President / CEO, Impact Circle, Inc.

**Speaker**



**Tomoya Onaka**

Executive Director, Certified NPO Silent Voice

**Speaker**



**Hinako Sato**

Public Relations / Chief of Staff,  
ONESTRUCTION Co., Ltd.

**Speaker**



**Miwa Toki**

Co-Executive Director & Associate,  
Impact Management Lab

**Moderator**

**Fri, June 19**

**11:30 - 12:20**

**【JAPANESE】**

## **【Session 12】**

### **The Child-Lens Investing (CLI) Initiative in Japan: Children’s Perspectives Transforming Finance and Society**

As the impact economy sets its sights on new horizons, “Child-Lens Investing (CLI)”—which was introduced during the keynote session at SID2024—is now being explored for implementation in earnest in Japan. CLI is a new approach that serves as a “lens” of investments and integrates the perspectives of children’s rights and well-being into investment processes.

This session will feature speakers from UNICEF, the global champion of the CLI; the Agency for Children and Families which promotes the “Corporate Initiative to Grow Together with Children”; and financial institutions in Japan that are pioneering the consideration of CLI adoption. They will discuss a roadmap for rolling out CLI in Japan from multifaceted perspectives, including global trends, national policies, and financial practices.



**Yuji Hama**

UNICEF Innovative Finance Consultant

**Speaker**



**Shoji Kinugasa**

Managing Director, Head of Environmental and Social Assessment Department, MUFG Bank, Ltd.

**Speaker**



coming soon...

**Speaker**

**Children and Families Agency**



**Masaki Kochi**

Managing Director, Social Impact Management Initiative / CEO, K-three

**Moderator**

**Fri, June 19**

**11:30 - 12:20**

**【JAPANESE】**

## **【Session 13】**

### **A Corporate Management Model Focused on Social Value**

While interest in ESG management and impact-driven management continues to grow, practical management models that convert social value into corporate value and realize the business value of core operations are still in the process of being established. In this session, drawing on SIMI’s “Joint Research on the Development of a Framework for Corporate ESG Management and Comparative Case Studies Between Japan and the U.S.”—a project funded by the U.S.-Japan Foundation—we will share the conditions and management issues necessary to balance social responsibility and business viability, as revealed through case studies of Japanese and U.S. companies and interviews with experts. Together with participants, we will discuss how to go beyond treating social value merely as a philosophy or disclosure item and instead integrate it into strategy, governance, business development, and organizational operations. This session will serve as a forum to explore the next steps toward connecting the “mutual aid capitalism” initiative with practical corporate management.



**Hiroshi Uchiyama**

Fellow, Social Value Japan /  
CEO, Finocal Co.,Ltd.

**Speaker**



**Ken Ito**

Managing Director, Social Impact  
Management Initiative / Executive Director,  
Social Value Japan / Visiting Professor,  
Graduate School of Policy and Management,  
Doshisha University

**Moderator**